





2022年第19届亚运会官方合作伙伴 Official Pressign Partner of the 19th Asian Cames Hangshou 20

吉利泛車控股有限公司

GEELYAUTOMOBILE HOLDINGS LIMITED

Corporate Presentation

May 2021



Sales Performance

	Apr 2021		2021 FY	
Overall:	100,331 units	- 5% YoY	433,907 units	+39% YoY
Domestic:	91,753 units	- 9% YoY	397,912 units	+33% YoY
Exports:	8,578 units	+96% YoY	35,995 units	+191% YoY
NEEV*:	3,787 units	-30% YoY	16,272 units	+13% YoY







<u>Sedans</u> 173,162 units	+48% YoY
SUVs 256,309 units	+35% YoY

4,436 units +3% YoY

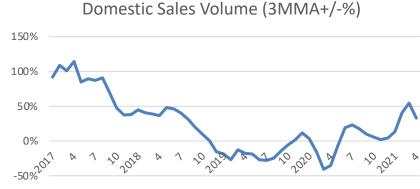
MPV



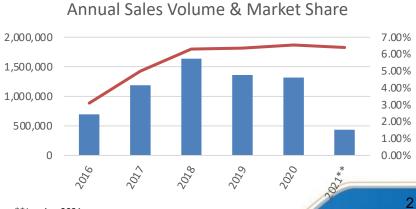
Sales Performance

**Jan-Apr 2021











Preface & Xingyue

CMA Based sedan and SUV





MSRP: 113,700-149,700 RMB

Dimensions: 4785×1869 ×1469

Powertrain: 2.0T X 7DCT/ 140Kw /300N.m

Smart tech: FOTA,APA,HUD,AEB,LDW,LKA,

SLIF,ICC,BSD

Monthly Sales Volume of Preface & Xingrui(units)







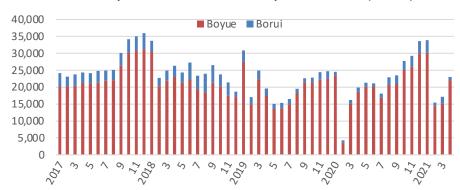
Boyue & Borui





- Borui GE: the B segment sedan was awarded the "Grand Car in China 2019"
- Boyue is one of the best-selling SUV models in China & Malaysia.

Monthly Sales Volume of Boyue & Borui (units)



Geely's SUV Sales Volume Ranking

Country	2019	2020H1
China	#3	#3
Malaysia	#1	#1

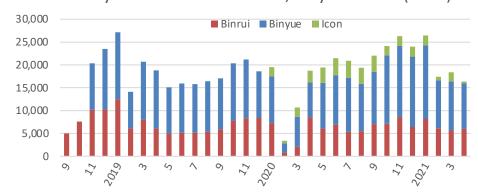


Binrui & Binyue & ICON/Haoyue & Jiaji

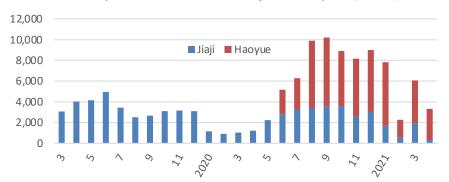
All 3 models are based on BMA platform



Monthly Sales Volume of Binrui, Binyue & Icon (units)



Monthy Sales Volume of Jiaji & Haoyue (units)



Haoyue



First Geely Brand MPV

Jiaji



7-seater SUV



New Emgrand & Vision Family

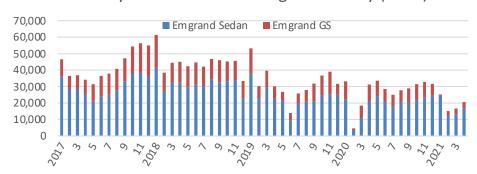
New Emgrand remains the best-selling sedan model among local brands.



Monthly Sales Volume of Vision Family (units)



Monthly Sales Volume of Emgrand Family (units)





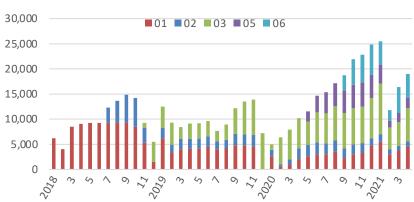






LYNK & CO





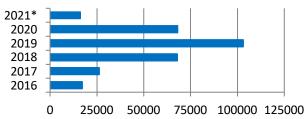




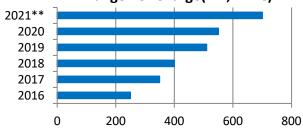
- The fastest growing premium local brand in China Market
- Recorded 500K+ unit sales since its debut in late 2017
- Delivery started in Europe in April 2021.

New Energy and Electrified Vehicles





EV - Range Per Charge(km, NEDC)



Price Tange (RMB '000) 2021 2020 2019 2018 2017 2016 100 200 300 400 *Jan-Apr 2021











Emgrand GSe









Emgrand EV500









Xingyue MHEV/PHEV

01 MHEV/HEV







03 PHEV

02 PHEV

01 PHEV



Powertrain Electrification Strategy

Motor

200kw

capacity up to

Full range of electrified powertrains from MHEV to pure electric.



application

Torque boost

Brake energy

recovery

E-Drive

recovery

Brake energy

48V

Application

Start stop

Torque assist

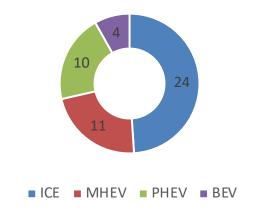
Turbo

GDI

7DCT

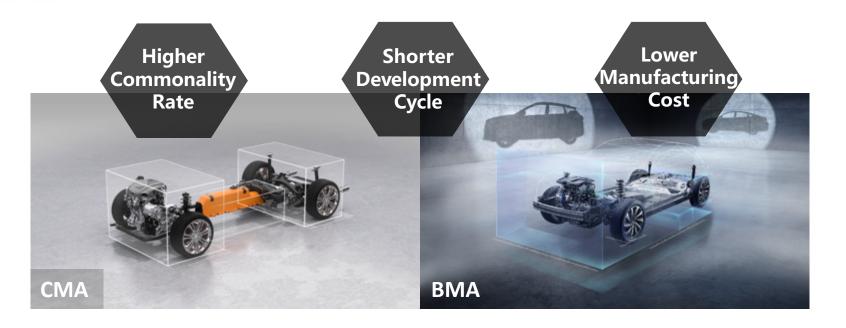
Charger

Numbers of NEEV vs ICE models in current portfolio (models)





Modular Architecture Development



- Modular Architectures (BMA,CMA,SPA,SEA) to cover the entire product line
- A0/A/B/C/D/E segments with versatile powertrain options
- Advanced flexible E/E structure



Modular Architecture Development







浩瀚 SEA Sustainable Experience Architecture

- Pure Electrical Modular Architecture;
- Wide Band width covering A-E segment;
- Cloud based electric component management;
- Centralized Domain control E/E structure;
- Fully Autonomous Driving from 2025;
- SEA OS to facilitate the future EV ecosystem;
- Open-Source Electric Vehicle Architecture



Autonomous Driving Road Map

The modular Architectures are designed for Full Autonomous Driving of future.

2021

Basic Driver Assistant

- Mass deployment
- As basis of data collection
- Shadow Mode
- OTA Mode

2022

Advanced AD
On structural Road

- Maximize the duration of continuous auto pilot
- Rich Scenes; Crosslayer Packing, Random Parking, hands-off/eyes off in particular scene

2023

Advanced AD On open Road

Apply L4

 (unsupervised) to
 the scenes like
 parking, highway,
 urban, etc. in
 specified regions

2025

Fully AD

- Based on technology as full stack SW, HD maps, super brain, etc.
- Achieve fully auto pilot

Our Partners: Zenseact, Mobileye, Waymo



New Products





NEW products for 2021:

- Zeekr 001
- Lynk & Co B segment SUV
- CMA platform based Xingyue L
- Brand new Emgrand sedan
- Facelift and new energy versions of existing models



Zeekr 001

ZEZO concept

- The world's first mass produced pure electric shooting brake
- Based on the proprietary technology infrastructure SEA
- Start Price from 280K RMB
- Delivery starting in October 2021

Smart	Feature	Luxury
Co Pilot	700+km	150-220mm
Full AD	NEDC	Air suspension
100% FOTA	<4S	Power Door
Full cycle full Scenarios	Acceleration	Frameless electric door
Al Mate	80+km/h	LCD Bespoke
Smart cockpit	Elk test	Customization











The new pure electric premium brand---ZEEKR





- JV established on 15th April 2021 with 51:49 share holding structure of the listed group and the parent group
- Based on the Pure Electric Modular Architecture SEA
- Starts from Zeekr 001, 6+ models within 3 years
- Direct Sales and servicing network providing superior customer engagement
- Hassle-free charging offerings

Auto Finance Joint Venture



- Retail NPL (non-performing loan: +60 days) at 0.20% in 2020
- Ranked <u>No.1</u> in the retail credit segment of J.D. Power 2020 China Dealer Financing Satisfaction Study



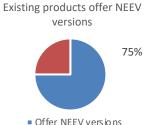
Environmental, Social & Governance ("ESG")



We will take the Blue Geely Action Plan as the core to further support China's efforts to achieve the goal of carbon neutrality before 2060 and contribute to global climate change mitigation



During Jan - Apr 2021, NEEVs contributed to 3.8% of total sales volume. For Jiaji, Xingyue & Icon, NEEVs accounted for 38% of their total sales volume



Plan 1



Intelligent energy-saving and new energy vehicles: hybrid electric vehicles, plug-in hybrid electric vehicles, extended-range plug-in hybrid electric vehicles, and small-displacement energy-saving vehicles



Zeekr, a brand relating to the electricity mobility related products such as intelligent electric vehicle, has been launched in March which would further promote the zero-emission pure electric vehicles

Plan 2



Intelligent pure electric vehicles: establish a brand-new pure electric vehicle company, and actively participate in market competition



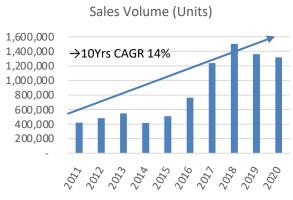
2020 ESG Report has been released on official website on May 7, 2021

Please click the link for the report:

 $\frac{\text{http://www.geelyauto.com.hk/core/files/corporate governance/en/2020geelye.p}{\text{df}}$



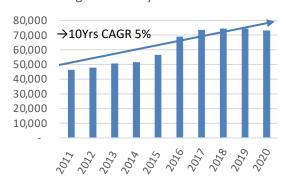
Financial Performance



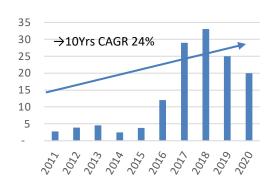
Return of Equity (%)



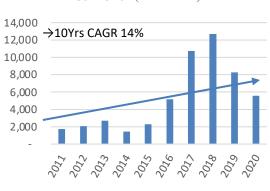
Average Ex-factory Prices (RMB)



Cash Dividend Per Share (HK cents)



Net Profit (RMB Mn)



Export Sales Volume (Units)



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Branding:

Services:

Geely Automobile in Figures

Year started: 1998

Total workforce: 38,000 (on Dec. 31th, 2020)

Manufacturing facilities: 11 plants in China + 1 JV plant in Belarus

Products: 17 major models under 4 platforms & 2 modular architecture

"Geely" brand for mass market;

"Lynk&Co" brand for high end market;

"Geometry" brand for BEV market

"Zeekr" brand for Smart EV market

More than 989 Geely dealers ,172 Geometry dealers and 295 LYNK & CO dealers in China. 24 sales agents, 23 sales and service outlets in 35 oversea countries;

Vehicle finance JV with BNP Paribas Personal Finance

2020 Sales Volume: 1,320,217 units

2020 Revenues: US\$14.00 billion

Credit Rating: S&P:BBB-/Negative; Moody's Baa3/Stable

Market Capitalization: US\$24billion (on May 10th, 2021)

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